

Creating Safer, Smarter Mobility

Joint ITE International and Mid-Colonial District Annual Meeting and Exhibition

SCHEDULE-AT-A-GLANCE



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July 21-24, 2024 | Philadelphia Marriott, Philadelphia, PA

SUNDAY, JULY 21

LOCATION

8:30–9:00 a.m.	LeadershipITE Breakfast	Rooms 414-415
7:30–8:30 a.m.	Council Leadership Team Breakfast BY INVITATION ONLY	Grand Ballroom Salon B
7:30 a.m.–5:00 p.m.	Exhibit Hall Set-Up EXHIBITORS ONLY	Franklin Hall, Fourth Floor
7:30 a.m.–5:30 p.m.	Registration Open	Franklin Hall Foyer, Fourth Floor
7:30 a.m.–7:00 p.m.	Caregiver Room	Room 301
8:30 a.m.–12:00 p.m.	Council Leadership Team Meeting BY INVITATION ONLY	Grand Ballroom Salon B
9:00 a.m.–3:00 p.m.	LeadershipITE Session	Rooms 414-415
10:00 a.m.–12:00 p.m.	MiteY Race	Grand Ballroom Salon A
12:00–1:00 p.m.	LeadershipITE Lunch	Rooms 309-310
1:00–2:00 p.m.	Workshop <i>(separate fee may be required)</i>	
	Professional Ethics for Engineers	Rooms 407-409
1:00–4:00 p.m.	Workshops <i>(separate fee may be required)</i>	
	Road Safety Audit Opportunities	Grand Ballroom Salon B
	Break Through Burnout: Creating a Rhythm of Resiliency	Grand Ballroom Salon I
	Diversity & Inclusion Affinity Groups: Who, What, Why	Grand Ballroom Salon L
1:00–4:30 p.m.	Workshop <i>(separate fee may be required)</i>	
	Slow Streets, Safe Links: Fixing Urban and Suburban Arterials for Safety	Grand Ballroom Salon J
1:00–5:00 p.m.	Workshops <i>(separate fee may be required)</i>	
	Dealing With All the Front-End Stuff: How to Jump-Start ITS Projects for Small and Rural Communities (NRITS)	Grand Ballroom Salon A
	STEM Outreach 101 Workshop	Rooms 411-412
3:00–4:30 p.m.	Consultants Council Meeting	Room 404
3:30–5:00 p.m.	Workshop <i>(separate fee may be required)</i>	
	Game On! Navigating Community Engagement: A Journey Through a Trailblazing Transportation Project	Grand Ballroom Salon K
4:30–5:00 p.m.	First-Timer's Orientation	Rooms 414-415
5:00–6:00 p.m.	VIP Reception BY INVITATION ONLY ; SPONSORED BY 	Grand Ballroom F
5:00–6:00 p.m.	NRITS Steering Committee Business Meeting	Grand Ballroom Salon A
6:00–8:00 p.m.	Opening Reception in Exhibition Hall CO-SPONSORED BY 	Franklin Hall, Fourth Floor

MONDAY, JULY 22

LOCATION


6:30–7:30 a.m.	Rocky Run 5K Run & Walk	Meet in Hotel Lobby
7:00–8:30 a.m.	Continental Breakfast in Exhibition Hall SPONSORED BY 	Franklin Hall, Fourth Floor
7:00 a.m.–4:00 p.m.	Exhibition Hall Open	Franklin Hall, Fourth Floor
7:00 a.m.–5:30 p.m.	Registration	Franklin Hall Foyer, Fourth Floor
7:30 a.m.–7:00 p.m.	Caregiver Room	Room 301
8:30–10:30 a.m.	Opening Business and Plenary Session in Exhibition Hall (SLIDO CODE: 3066653) <i>Keynote Speaker Leslie S. Richards, CEO and General Manager, Southeastern Pennsylvania Transportation Authority (SEPTA)</i>	Grand Ballroom Salons G-L
10:30–11:15 a.m.	Networking and Refreshment Break in Exhibition Hall SPONSORED BY 	Franklin Hall, Fourth Floor
10:30–11:15 a.m.	Student Poster Session in Exhibition Hall	Franklin Hall, Fourth Floor
10:30–11:15 a.m.	Mid-Colonial District Annual Business Meeting	Grand Ballroom Salons G-L
10:30 a.m.–1:00 p.m.	Technical Tour <i>(separate fee required)</i>	
	Navy Yard AV Shuttle Operations Tour <i>(meet 15 minutes prior to the time of departure)</i>	Market Street Exit
	Delaware River Trail Bike Tour <i>(meet 15 minutes prior to the time of departure)</i>	Market Street Exit
10:45 a.m.–12:30 p.m.	Technical Tour <i>(separate fee required)</i>	
	Center City Walking Tour <i>(meet 15 minutes prior to the time of departure)</i> SPONSORED BY 	Market Street Exit
10:45 a.m.–12:45 p.m.	Education Council Showcase and Meeting	Rooms 401-403
10:45 a.m.–12:45 p.m.	Safety Council Showcase and Meeting	Rooms 407-409
10:45 a.m.–12:45 p.m.	NCHRP Traffic Signal Timing Manual Meeting	Rooms 411-412
11:15 a.m.–12:45 p.m.	Concurrent Sessions	
	Enhancing Accessible Mobility through USDOT ITS Deployments	Grand Ballroom Salon A
	Cruising the Career Highway: Navigating the Transportation Industry as a Young Professional	Grand Ballroom Salon B
	Integrating Big Data, Analytics, and AI to Improve Transportation System Operations and Safety Services SPONSORED BY 	Grand Ballroom Salon C
	2024 Resilience in the Face of Climate Change Sandbox Design Competition Final Judging SPONSORED BY 	Grand Ballroom Salon D
	Connecting Communities with Multimodal Transportation Improvements SPONSORED BY 	Grand Ballroom Salon E
	Data, Design, and Innovation for Pedestrian Safety	Grand Ballroom Salon F
12:30–2:00 p.m.	Past Presidents' Lunch BY INVITATION ONLY	Rooms 309-310
12:45–1:45 p.m.	Lunch in Exhibition Hall SPONSORED BY 	Franklin Hall, Fourth Floor

MONDAY, JULY 22 (continued)

2:00–3:30 p.m.	Concurrent Sessions	
	Perspectives for Rural and Small Communities on Creating Successful Grant Applications for ITS Projects	Grand Ballroom Salon A
	Developing and Sustaining a Skilled and Diverse Transportation Workforce	Grand Ballroom Salon B
	Transportation Technology Tournament Judging (NOCO E)	Grand Ballroom Salon C
	Reimagining Transportation for a Reliable and Sustainable Transportation Future	Grand Ballroom Salon D
	Reimagining Safe and Efficient Mobility Through Multimodal Strategies SPONSORED BY 	Grand Ballroom Salon E
	Lessons Learned from Collaborative Strategies for Implementing the Safe System Approach	Grand Ballroom Salon F
2:00–3:30 p.m.	D-S-C Forum	Rooms 414-415
2:00–4:00 p.m.	Complete Streets Council Showcase and Meeting	Rooms 401-403
2:00–4:00 p.m.	Traffic Engineering Council Showcase and Meeting	Rooms 407-409
2:00–5:00 p.m.	Technical Tour <small>(separate fee required)</small>	
	Stadium District Planning and Operations <small>(meet 15 minutes prior to the time of departure)</small> SPONSORED BY  Stantec	Market Street Exit
2:30–3:00 p.m.	Nominating Committee Meeting	Room 413
2:30–3:45 p.m.	Traffic Bowl Meeting	Grand Ballroom Salons G-L
3:00–4:00 p.m.	Prospective International Officer Information Session	Room 413
3:15–4:00 p.m.	Younger Member Poster Session	Franklin Hall, Fourth Floor
3:30–4:00 p.m.	Networking and Refreshment Break in Exhibition Hall SPONSORED BY  KITTELSON & ASSOCIATES Popcorn and pretzels! Stop by Q-Free's booth (#512) and Kimley-Horn's booth (#507) for a special treat!	Franklin Hall, Fourth Floor
4:00–6:00 p.m.	ITE Collegiate Traffic Bowl Grand Championship	Grand Ballroom Salons G-L
6:00–9:00 p.m.	The City of Brotherly Love Summer Soiree hosted by the Mid-Colonial District*	City Winery, 990 Filbert Street
6:30–7:30 p.m.	<i>Leadership</i> ITE Alumni Social	Rooms 309-310
6:30–8:00 p.m.	Student Event	Libertee Grounds, 1600 W Girard Ave., Suite C5
6:30–8:00 p.m.	Younger Member Activity	Meet in the Hotel Lobby
6:30–10:00 p.m.	Affinity Group Events	Meet in the Hotel Lobby

TUESDAY, JULY 23


LOCATION

7:00 a.m.–5:30 p.m.	Registration Open	Franklin Hall Foyer, Fourth Floor
7:00–8:00 a.m.	Continental Breakfast in Exhibition Hall SPONSORED BY 	Franklin Hall, Fourth Floor
7:00–8:00 a.m.	Women's Breakfast	Rooms 411-412
7:00 a.m.–4:00 p.m.	Exhibition Hall Open	Franklin Hall, Fourth Floor
7:30 a.m.–7:00 p.m.	Caregiver Room	Room 301

TUESDAY, JULY 23 (continued)


8:00–9:30 a.m.	Plenary Session <small>SPONSORED BY</small> 	
	Challenging Perceptions: Race, Transportation, Safety, and the Built Environment (SLIDO CODE: 3118445) <i>KEYNOTE SPEAKER: Cipriana Patterson, Director of Operations, Mid-Atlantic Field, Toole Design</i>	Grand Ballroom Salons G-L
9:30–10:15 a.m.	Networking and Refreshment Break in Exhibition Hall <small>SPONSORED BY</small> 	Franklin Hall, Fourth Floor
9:30–10:15 a.m.	Poster Session in Exhibition Hall	Franklin Hall, Fourth Floor
9:45–11:45 a.m.	Technical Tour <small>(separate fee required)</small>	
	Philadelphia Bikeways: Rolling Project Storytelling <small>(meet 15 minutes prior to the time of departure)</small>	Market Street Exit
9:45–11:45 a.m.	Planning Council Showcase and Meeting	Rooms 401-403
9:45–11:45 a.m.	Data Committee Showcase and Meeting	Rooms 407-409
10:15–11:45 a.m.	Concurrent Sessions	
	Rural ITS Town Hall	Grand Ballroom Salon A
	Grade Crossings: Improving Safety Today with Data and Best Practices	Grand Ballroom Salon B
	Planning and Designing for Connected and Automated Vehicles <small>SPONSORED BY</small> 	Grand Ballroom Salon C
	The Lafayette Street Extension Project: Pennsylvania's Largest County-Led Road Project	Grand Ballroom Salon D
	Cities and States Working Together: Safe Systems and Speed Management Toward Vision Zero <small>SPONSORED BY</small> 	Grand Ballroom Salon E
	Trends in TIAs and Trip Generation <small>SPONSORED BY</small> 	Grand Ballroom Salon F
10:15–11:45 a.m.	Faculty and Student Leaders Discussion Forum	Rooms 414-415
12:00–1:45 p.m.	Awards Lunch and <i>Leadership</i> ITE Graduation	Grand Ballroom Salons G-L
2:00–3:30 p.m.	Concurrent Sessions	
	Transportation Technologies to Support ITS in Rural and Small Communities	Grand Ballroom Salon A
	Navigating the Data, Challenges, and Solutions for Equitable Transportation Systems	Grand Ballroom Salon B
	The SAAS Conundrum — Why Software as a Service Is Replacing the One-Time Purchase	Grand Ballroom Salon C
	The Safe System Approach in Urban Areas in Pennsylvania	Grand Ballroom Salon D
	Streets as Community Places: Creating a Vibrant and Inclusive Public Realm	Grand Ballroom Salon E
	Evolving from the 11th Edition to the 12th Edition MUTCD	Grand Ballroom Salon F
	Integrated Strategies for Managing Excessive Travel Speed to Improve Safety Performance (NCHRP 17-114)	Rooms 407-409
2:00–4:00 p.m.	<i>Leadership</i> ITE Steering Committee Meeting	Room 413
2:00–4:00 p.m.	TSMO Council Showcase and Meeting	Rooms 401-403
2:00–4:30 p.m.	Technical Tour <small>(separate fee required)</small>	
	Amtrak's 30th Street Station Redevelopment Tour <small>(meet 15 minutes prior to the time of departure)</small>	Market Street Exit

TUESDAY, JULY 23 (continued)

2:00–5:00 p.m.	Technical Tour <small>(separate fee required)</small>	
	Grade Crossing Design for Safety & the MUTCD <small>(meet 15 minutes prior to the time of departure)</small>	Market Street Exit
3:15–4:00 p.m.	Poster Session in Exhibition Hall	Franklin Hall, Fourth Floor
3:30–4:00 p.m.	Networking and Refreshment Break in Exhibition Hall SPONSORED BY 	Franklin Hall, Fourth Floor
3:30–5:30 p.m.	Equity Committee Showcase and Meeting	Rooms 411-412
3:30–5:30 p.m.	Navigating the Road Ahead: Discussions with USDOT on V2X Deployment and Transportation Cybersecurity	Grand Ballroom Salon E
4:00–5:30 p.m.	Concurrent Sessions	
	Transforming Philadelphia's Streets through Sustainable LED Conversion	Rooms 407-409
	Event Management: Innovative Approaches to Planned Activities and Unexpected Disruptions	Grand Ballroom Salon A
	Quick-Build Projects Don't Have to Be Ugly: Creating Healthy, Vibrant Corridors with Temporary Materials	Grand Ballroom Salon B
	From Aggregation to Integration: Getting the Most Out of Your "Big" Data	Grand Ballroom Salon C
	Bridging Planning, Engineering, and Equity through Community Engagement	Grand Ballroom Salon D
	Managing Speeds on Urban, Suburban, and Rural Roads	Grand Ballroom Salon F
6:00–8:00 p.m.	Tuesday Social Hosted by ITE International at the National Constitution Center	Independence Mall, 525 Arch Street

WEDNESDAY, JULY 24

LOCATION

7:00–8:00 a.m.	Continental Breakfast	Grand Ballroom Salons G-L Foyer
7:00 a.m.–12:00 p.m.	Registration Open	Franklin Hall Foyer, Fourth Floor
7:30 a.m.–4:00 p.m.	Caregiver Room	Room 301
8:00–9:00 a.m.	Plenary Session	
	From Reactive to Ready: Building a Resilient Transportation System (SLIDO CODE: 2744296) <i>Keynote Speaker: Aimee Flannery, Global Principal, Transportation Risk and Resiliency, Jacobs</i>	Grand Ballroom Salons G-L
9:00–9:15 a.m.	Networking Break	Grand Ballroom Salons G-L Foyer
9:15–10:45 a.m.	Concurrent Sessions	
	Enhancing Mobility and Accessibility through Improved Transit Services	Grand Ballroom Salon A
	Electrification Challenges	Grand Ballroom Salon B
	Traffic Analysis Approaches for Intersections and Networks	Grand Ballroom Salon C
	Work Zone Safety — Bucking the Trends in Pennsylvania	Grand Ballroom Salon D
	Meeting the Needs of Vulnerable Road Users SPONSORED BY 	Grand Ballroom Salon E
	The Safe System Pyramid: A Safety and Public Health Conversation Circle	Grand Ballroom Salon F
9:30–11:00 a.m.	ITE Executive Committee Debrief Meeting	Rooms 411-412

WEDNESDAY, JULY 24 (continued)

10:15 a.m.–12:00 p.m.	Technical Tour <small>(separate fee required)</small>	
	PATCO Franklin Square Station Tour <small>(meet 15 minutes prior to the time of departure)</small>	Market Street Exit
10:45–11:00 a.m.	Networking and Refreshment Break	Grand Ballroom Salons G-L Foyer
11:00 a.m.–12:30 p.m.	Concurrent Sessions	
	Inclusive Streets: Meeting the Needs of People with Autism and Developmental Disabilities in Street Design	Grand Ballroom Salon A
	Successfully Planning, Deploying, and Maintaining ITS Technology for All Users	Grand Ballroom Salon B
	Balancing Engagement and Data-Driven Analysis in a Large Bus Network Redesign	Grand Ballroom Salon C
	Data-Driven Decision-Making to Support Beneficial Safety Outcomes	Grand Ballroom Salon D
	Traffic Signal Operations to Improve Safety for Vulnerable Road Users	Grand Ballroom Salon E
	Pathways to Safe, Healthy, and Thriving Communities <small>SPONSORED BY</small>  Stantec	Grand Ballroom Salon F
12:30–1:30 p.m.	Lunch on Own	
1:00–4:00 p.m.	Technical Tour <small>(separate fee required)</small>	
	Schuylkill River Boat Tour <small>(meet 15 minutes prior to the time of departure)</small>	Market Street Exit
1:00–4:15 p.m.	Technical Tour <small>(separate fee required)</small>	
	PennDOT District 6-0 TMC Tour <small>(meet 15 minutes prior to the time of departure)</small> <small>SPONSORED BY</small> AECOM	Market Street Exit
1:30–2:30 p.m.	TRB Traffic Signal Systems Committee: ATSPM — Integrating with Agency Workflows	Grand Ballroom Salon E
1:30–3:30 p.m.	Conversation Circle	
	People-Centered Mobility	Grand Ballroom Salon C
1:30–4:00 p.m.	Conversation Circle	
	Planning and Design for EV Infrastructure	Grand Ballroom Salon D
1:30–4:30 p.m.	Conversation Circles	
	Integrating Public Health into the Transportation Decision-Making Process	Grand Ballroom Salon A
	Together We Cycle — A Perspective on Cycling in the Netherlands	Grand Ballroom Salon B
	MUTCD 11th Edition: Opportunities & Challenges	Grand Ballroom Salon F
2:45–3:45 p.m.	TRB Traffic Signal Systems Committee: Emerging Connected Vehicle Applications	Grand Ballroom Salon E
3:45–5:30 p.m.	TRB Traffic Signal Systems Committee: City of Brotherly Love Traffic Signals Walking Tour	Meet in Grand Ballroom Salon E before heading out on the tour

ITE thanks the following organizations for their support of the 2024 meeting!

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